Expose your business to over 56,000 views per month!
Osidenews.com features breaking news coverage for Oceanside and the surrounding North County area, (Fallbrook to Del Mar - north to south and Oceanside to San Marcos - west to east). In addition to up to the minute news coverage, osidenews.com offers news that matters and human-interest stories. Multiple articles are published daily that appeal to readers of all ages and demographics. All subscribers receive an e-mail notification when each new article is published.

Current osidenews.com pages:

- News
  - Education
  - Health
  - Letters to the Editor
- Features
- Community News
- Tom Morrow - Historically Speaking
  - Sunday Serial
  - About Tom Morrow, the Writer
- Arts & Entertainment
- Food n Brew
- Business
  - Products and Services
  - Jobs
- Sports
- Tourism
- Transit
  - Energy
- Calendar
  - Local Organizations Directory
  - Contact Us
- KOCT

Founded in August 2013, osidenews.com continues to grow monthly. The majority of our readership is from Los Angeles to San Diego, with the highest concentration of readers in the cities of Oceanside, Carlsbad, Vista, San Marcos and Encinitas respectively. Osidenews.com boasts a global following as well, due in part to the military presence in the area.

Reader Demographics at a glance:

**Ages**
3-17 - 13%, 18-24 - 10%, 25-34 - 19%, 35-44 - 22%, 45-54 - 20%, 55-64 - 11% & 65+ - 5%

**Have children** - 54%, **no children** - 46%

**Income**
0-$50k - 50%, $50-$100k - 30%, $100k-$150k - 12% & $150k+ - 8%

**College**
None - 40%, College Graduate - 46% & Post Grad - 14%
Osidenews.com Online Advertising Send our readers to your business!

Advertising in the osidenews.com generates over 56,000 exposures to your ad and your business monthly (with all ads linked to your business website). Osidenews.com advertising rates begin at $2.86 per 1,000 views.

*The ad sizes currently available are:
728px by 90px - Top Banner (to the right of logo), runs on all pages - Position 1.
160px by 600px - Skyscraper, runs on all pages - Positions 3 & 5.
300px by 250px - Square, runs on all pages - Positions 2 & 4* (*may run as a skyscraper on secondary pages).
970px by 90px - Bottom Banner - Position 6.
*Other ad sizes may be available upon request.

Ad Placement Map (not actual sizes)