

**Expose your business to over 56,000 views per month!**

Osidenews.com features breaking news coverage for Oceanside and the surrounding North County area, (Fallbrook to Del Mar - north to south and Oceanside to San Marcos - west to east). In addition to up to the minute news coverage, osidenews.com offers news that matters and human-interest stories. Multiple articles are published daily that appeal to readers of all ages and demographics. All subscribers receive an e-mail notification when each new article is published.

**Current osidenews.com pages:**

- News
  - Education
  - Health
  - Letters to the Editor
- Features
- Community News
- Tom Morrow - Historically Speaking
  - Sunday Serial
  - About Tom Morrow, the Writer
- Arts & Entertainment
- Food n Brew
- Business
  - Products and Services
  - Jobs
- Sports
- Tourism
- Transit
  - Energy
- Calendar
  - Local Organizations Directory
  - Contact Us
- KOCT

Founded in August 2013, osidenews.com continues to grow monthly. The majority of our readership is from Los Angeles to San Diego, with the highest concentration of readers in the cities of Oceanside, Carlsbad, Vista, San Marcos and Encinitas respectively. Osidenews.com boasts a global following as well, due in part to the military presence in the area.

Reader Demographics at a glance:

**Ages**

3-17 - 13%, 18-24 - 10%, 25-34 - 19%, 35-44 - 22%, 45-54 - 20%, 55-64 - 11% & 65+ - 5%

**Have children** - 54%, **no children** - 46%

**Income**

0-\$50k - 50%, \$50-\$100k - 30%, \$100k-\$150k - 12% & \$150k+ - 8%

**College**

None - 40%, College Graduate - 46% & Post Grad - 14%

**Osidenews.com Online Advertising Send our readers to your business!**

Advertising in the osidenews.com generates over 56,000 exposures to **your ad** and **your business** monthly (with all ads linked to **your business** website). Osidenews.com advertising rates begin at \$2.86 per 1,000 views.

\*The ad sizes currently available are:

728px by 90px - Top Banner (to the right of logo), runs on all pages - Position 1.

160px by 600px - Skyscraper, runs on all pages - Positions 3 & 5.

300px by 250px - Square, runs on all pages - Positions 2 & 4\* (\*may run as a skyscraper on secondary pages).

970px by 90px - Bottom Banner - Position 6.

\*Other ad sizes may be available upon request.

**Ad Placement Map (not actual sizes)**

The screenshot shows the Osidenews.com website layout. Three red arrows point to specific ad placements:

- Position 1:** A red arrow points to a green banner with a white right-pointing arrow, located to the right of the 'Corporate Event San Diego' header.
- Position 2:** A red arrow points to a square advertisement for 'SUMMER DAYS, VEGAS NIGHTS' featuring a pool and city skyline.
- Position 3:** A red arrow points to a tall, narrow advertisement for 'AARP DISCOUNTS.COM' featuring a woman's face and the text 'JOIN JOHN O'HURLEY and watch how to save with your AARP membership'.

Other visible content includes a navigation menu (NEWS, TOM MORROW, BUSINESS, SPORTS, FEATURES, A&E, FOOD N BREW, TRANSIT, CALENDAR, KOCT), a main article about 'THE BEACH SOCCER USA CUP 2015', a 'Mosquito Larvicide Aerial Application' article, a 'News' sidebar with local stories, and a 'Features' section at the bottom with four article thumbnails.



### Savvy Soiree Mother Daughter Tea

Oceanside CA—Do you know a mother and/or daughter who would enjoy attending a free afternoon tea to break from struggles faced during hard times? Sequoia Dream Foundation presents the 5th Annual Savvy Soiree Mother Daughter Tea. Join ...

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### Historically Speaking: The Honey War

By Tom Morrow When Robert Lucas assumed the duties as Iowa's territorial governor in the 1830s, he found a serious border dispute brewing. The issue: the boundary between Iowa and Missouri. Iowa's first governor had been in office ...

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Comments Off on Historically Speaking: America's First Spy Network



### Views and Brews Featuring Mother Earth Brewing

Oceanside CA— Next Wednesday May 20th, Oceanside's quintessential coastal gathering place, Hello Betty Fish House will host a family style beer dinner. The seafood-centric restaurant has teamed up with Vista's Mother Earth Brewing for Views & Brews hosted on Hello Betty's rooftop ...

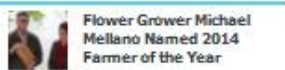
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### 310 Teams and 16 PRO Teams Kick Off Beach Soccer in Oceanside

Oceanside CA—The Beach Soccer Championships and The Beach Soccer USA Cup kick off their 9th year anniversary with 310 teams and 16 PRO teams. Every game counts, every goal will make a difference and everyone will have ...

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May 15, 2015 1 comment



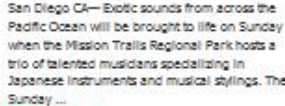
May 15, 2015 1 comment



May 15, 2015 1 comment



Comments Off on How Can You Reduce and Recycle?



### Unique Instruments, Sounds at Mission Trails Regional Park Sunday Concert

San Diego CA— Exotic sounds from across the Pacific Ocean will be brought to life on Sunday when the Mission Trails Regional Park hosts a trio of talented musicians specialising in Japanese instruments and musical stylings. The Sunday ...

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May 16, 2015 1 comment



### Credit Union Data Released for San Diego County

San Diego County CA—The California Credit Union League has released local data reflecting the economic role that 365 California-based credit unions play within their individual communities. All information herein is a snapshot of publicly-filed balance sheet data ...

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### Baltimore Crab Lovers Take the Cake

By Cedi Scaglione Baltimore MD—It was time to test the prodamation, made in several television shows, that this town on the Patuxent River is the "Crab Cake Capital of the Continent." We'd sampled crab cakes over the ...

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Position 4  
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Square

Position 5  
160px x 600px  
Skyscraper

Position 6  
970px x 90px  
Bottom Banner

